

In today's digital-first market, data has quickly become a similar burnout. Only, it is not dollars they are failing to

manage, but data. According to InEight's Global Capital Projects Outlook, 2023 Edition, 41% of organizations are concerned about their data collection and analytic skills - a 7% increase since 2022. The drive is there, but how can we make the most of our data resources?

It starts with data literacy.

knowledge, and behaviors necessary to make sound fiscal decisions. Similarly, data literacy means understanding the skills, knowledge, and behaviors required to make data-driven decisions.

Any construction or engineering project relies on one critical decision after the next — decisions that are often made quickly, with a wide breadth of consequences. We can make those

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## Why Data Literacy Matters

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What is literacy? Literacy is how we interpret and understand something. In the case of financial literacy, it's the skills,

most importantly, you do not need 30 years on the job to leverage those insights - quality analytics can drive better decisions from day one.

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### Data Literacy in Action

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