

INSIDE EMPLOYEE INCENTIVES AND HOW TO IMPROVE RETENTION

hWb`VY`X]Z W`hZcf`V`bhfUM`c`fg`hc`U`hfUM`U`bX`fYH]b`ei`U]`YX`
a`UbU]`Ya`YbhdYfgc`bbY`"5g`U`fYg``hZ`V`bhfUM`c`fg`g`ci``X`
dfcUM`j`Y`mLXXfYgg`Ya`d`cmYg`V`bWfbg]U`ci`h`h`Y]f`dcg]h]cbg`
UbX`W`fYf`cddcfi`b]h]Yg`k`J`h`]b`h`Y`V`a`dUbm``VY`ZcfY`h`Ym`
XYW]XY`hc`k`cf`_`Zcf`gca`YcbY`k`c`k`]"`

7cbgfi`V]cb`Vi`g]bYgg`ck`bYfg`fY[`i``UF`mY]`U`i`UH`h`Y`
dYfZ`fa`UbW`cZ`h`Y]f`_`YmYa`d`cmYg`Z`Vi`h`V`bg]XYf]b[`h`Y`
i`V`h`U`h]b[`a`Uf`_`Yh`V`bX]h]cbg`h`fci`[`c`i`h`h`Y`"U`gh`j`Y`cf`%`\$`
nYUf`g`]hg`bc`g`i`fd]g]Y`Ya`d`cmYg`hcXUm`Uj`Y`h`Y`Q`


<

?YmghYdgnci 'g\ci `X Vtbg]XYf']b`YghUV`]g\]b['cf'fY]]g]b['nci f'
]bWbhj] Y`Vcbi g'dfc[fUa `UfY'g] a a Uf]nYX`VY`ck "BcH. Bc`tk c`
Vta dUb]Yg'UfY`U`_Y"l gY`k \UHj] Yf'a YHlcXf]k`nci `XYHYfa]bY`
k]`k cf_`VYghZcf'nci f'cf[Ub]nUh]cb"

1. DEFINE COMPANY GOALS

H\Y'Ya d'cmY'Yg'g\ci 'X'\Uj Y'Ub'cddcfhi b]mhc'']gh'h\Y'
V\bf]Vi h]cbg'h\Yma UXY'Xi f]b['h\Y'dUgh'nYUfzgc'h\UhiU''h\Y'
ZM\c'fg'h\YmV\bg]XYf'ja dcfhUbhUFY'[j] Yb'U'hYbh]cb"=ZUb'
Ya d'cmY'Y]gdUjX'VUgYX'cb'h\Y]f'dfc[fYgg]b'a Y'h]b['h\Y'[cU'gž
Vi h'h\Y'dfc[fYgg]h' fbYX'ci h'hc'VY'a]b]a U'ž'h\Y'V\ta dUbrn\Ug'
k c'cdh]cbg'X]g]f]Vi hY'U'ga U''Vcbi g'hc'a U]bhU]b'Ya d'cmY'Y'
[ccXk]''žcf'X]g]f]Vi hY'bc'Vcbi g'UhiU''"

7. REGULARLY REEVALUATE YOUR PLAN

FYj]Yk 'mci f'j]bWbh]j Y'V\ta dYbgU]h]cb'd'Ub'Ubbi U''n'HU_Y'h\Y'
h]a Y'hc']XYbh]Zmk YU_bYggYg]b'h\Y'd'Ub''6Y'V\YU]j Y'k]h' bYk'
[cU'g'UbX'a YUg] fYa YbhidfcWggYg'A U_Y'gi fY'h\Y'd'Ub']g'
UW]Yj]b['h\Y'fYg] 'hg'mci 'k Ubh' 



About the Author

7\Uj cb'K]'VzI ž7D5žgyfj Yg'Ug'U'dUfHbYf']b'5fcbgcb'@@' g'7cbgfi V]cb'UbX' FYU'9gUHY'GYfj]Wg; fci d"G\Y'Ug'cj Yf'&\$ nYUfg'cZYI dYf]YbW']b'h.Y']bXi gfrñ K]'VzI 'gdYVU']nYg']b'dfcj]X]b['UWzI bh]b['UbX'Uggj' fUbWZVi' g]bYgg'UbX' dYfgcbU' hU' Uh]cbZUbX'Vzbgj' h]b['gyfj]Wg'hc' Vzbghfi V]cb'UbX'FYU'YgUHY' Vza dUb]Yg'K]'VzI 'jg'U'di V'jg'YX'Ui' h'cf']b'fY[]cbU']bXi gfrñdi V']Vh]cbgZ Vzbhf]Vi' h]b['Ui' h'cf'UbX'YX]hcf'hc'5fcbgcb'V'c[gZUbX'U'dfYgYbhYf'hc''cW' Vzbghfi V]cb'UbX'FYU'YgUHY'UggcV]Uh]cbg'cb'UWzI bh]b[žHU' 'UbX'a UbU[Ya Ybh]ggj' Yg'J]g]hUfcbgcb''VWza "

About the Article

FYdi V'jg'YX'Zfca '7cbgfi V]cb'6i' g]bYgg'Ck bYf'7cbgfi V]cb'6i' g]bYgg'Ck bYf' f76Ck]g'h.Y''YUX]b['Vi' g]bYgg'a U[Uh]bY'Zcf'VzbhfUWzI'fg'UbX']g'XYg][bYX'hc' \Y'd' ck bYfg'cZVzbghfi V]cb' fa' gfi b'gi' WWggZ' 'Vi' g]bYgg'Yg': ci bYX']b'&\$\$ (ž76C' dfcj]XYg'fYU'!k'cf'X'Vi' g]bYgg'a UbU[Ya YbhYXi V]cb'UbX' _bck' YX[Y'h.Uh]g'cZ fYU' j'Ui' Y'hc' h.Y'ck bYfg'cZVzbghfi V]cb'Vza dUb]Yg'

5bnj]Yk'g'UbX'cd]b]cbg'YI' dfYgg'YX']b'h.]g'Ufh]WY'a' Umcf'a' UmhchfY' YVh.Y' j]Yk'g'UbX'cd]b]cbg'cZ'h.Y'7cbgfi V]cb' A' UbU[Ya Ybh5ggcV]Uh]cb'cZ5a' Yf]W' f7A' 55E'6mñdi' V'jg']b['h.]g'd]YWž7A' 55']g'bchYI' dfYgg]b['YbXcf'gYa' YbhicZ'h.Y']bX]j']Xi' U'žh.Y'Ufh]Wzcf'h.Y]f'UggcV]Uh]cbzcf[]b]nUh]cbzcf'Vza dUbrñ