

# How to Leverage the Power of Software for Preconstruction

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Cloud-based preconstruction technology is becoming increasingly important for commercial general contractors (GCs) and construction managers (CMs). Why? Because owners are shifting away from traditional Design-Bid-Build delivery methods and bringing GCs and CMs into the construction process earlier than ever before.

“Preconstruction has emerged as one of the [most] important capabilities driving the success of commercial construction businesses,” says RedTeam Founder Michael Wright in a recent webinar on preconstruction. “[But] once you go under contract to provide preconstruction services, client expectations go up,” he says. “There’s a lot of market pressure for seamless collaboration and innovation.”

Using cloud-based software for preconstruction helps you provide the collaboration and innovation the market wants. Here’s how you can elevate your preconstruction services and meet heightened expectations.

## USE PRECONSTRUCTION TECHNOLOGY TO CENTRALIZE DATA AND DOCUMENTS

Keeping bid packages, vendor quotes, cost estimates, and proposals in multiple systems results in disconnected data. These disconnects often create duplicate or conflicting information, which leads to poor decisions and rework on jobsites. Cloud-based preconstruction technology reduces these issues by keeping plans, images, and communications in a single location.

In just a few clicks, you can

- » Enter scope details
- » Configure project preferences
- » Upload plans and specs
- » Build cost estimates
- » Track and level vendor quotes
- » Link your Schedule of Values to your budget
- » Create proposal packages

## IMPROVE CROSS-FUNCTIONAL COLLABORATION WITH PRECONSTRUCTION TECHNOLOGY

Cross-functional communication drives creativity, innovation, and efficiency. But the construction industry is notorious

for operating within silos that limit collaboration between stakeholders. Partly because GCs and CMs need to protect proprietary data. With construction management software, teams can share ideas while keeping confidential information safe.

For example, trade partners can review bid packages and submit quotes without necessarily having to log into your system of record. Software solutions also enable you to invite stakeholders to collaborate on only one assigned document or section at a time.

Consequently, you can give owners the transparency and collaboration they want, while keeping their access to information focused on what they need to see.

