

Being Seen and Heard: Leadership's Role in Driving a Best-in-Class Safety Program

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- » Impact to lifestyle - limited ability to exercise, vacation, or
- » Mental health issues - strained relationships, reduced self-
- » Loss of livelihood - loss of ability to earn a living

BUSINESS IMPACTS INCLUDE:

- »
- »
- »
- » Citations from regulatory authorities like OSHA
- » Diminished industry reputation and negative publicity
- » Administrative costs to replace and train talent
- »
performance metrics

injuries add up to over \$160 billion per year, according to the 2020 statistics provided by the National Safety Council. Unfortunately, these costs are underappreciated - until a

these costs become obvious, leadership can see that making safety (at least) equally as important as other priorities results

Together in the Same Direction

safety program is desired. Most leaders agree immediately to

jobsite to recognize the Safety Champion of the Month in front of their peers.

safety committee meetings and is an active participant by asking questions.

and brings lunch to thank everyone for their dedication to company.

A sincere relatable message is all that it takes. For some

park every time. It's the act of just being regularly seen and heard that matters most.

The actions by an organization's leadership - and inactions - set

of leaders being seen and heard supporting safety issues

a desired safety culture. Leaders need to hold each other

lead by example. Success can be found in creating a personal

of getting involved. 



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