

CLIMBING OUT OF THE LABOR SHORTAGE REQUIRES TRAINING NEW LEADERSHIP, CHANGING JOBSITE CULTURE, AND INVESTING IN TECHNOLOGY AND SAFETY, EXPERTS SAY.

Quite simply, many people aren't aware of the career they could have in construction.

That's a large reason experts say construction is struggling  
to find workers. The industry is facing a skills gap, with many experienced workers retiring and not enough younger people entering the field.  
The lack of skilled labor has led to increased costs for contractors, who are forced to pay higher wages and offer better benefits to attract workers. It has also led to longer project timelines and increased costs for clients.  
In addition, the industry is facing challenges related to safety and quality. Construction accidents are a major concern, and the industry must prioritize safety to prevent injuries and fatalities. Quality control is also important, as poor quality work can lead to costly rework and damage to reputation.  
Overall, the construction industry is facing significant challenges, but there are steps that can be taken to address them. One way is to invest in training and education programs to develop a skilled workforce. Another way is to encourage more women and minorities to enter the field. By addressing these issues, the industry can ensure a bright future for years to come.

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option for students, and it's harder for some young people to  
see a future in construction.

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[a] higher salary than our college graduates, with much less  
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## RETENTION BEGINS WITH RECRUITING

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