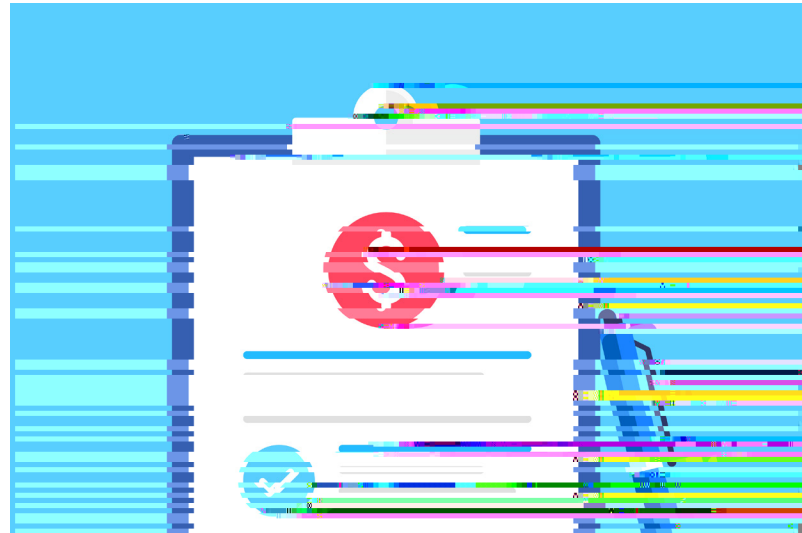


# Six Ways to Put the Brakes on Social Inflation

Written by: Julie Zando-Dennis, Assistant Vice President and Senior Claims Manager, Berkley Alliance Managers



according to data cited by Verisk in a [2021 report](#).

Contributing factors included the American public's litigiousness and its generally negative perception of big businesses. A Gallup poll published in 2022 determined that just [46% of Americans](#) had a positive view of big business, down 6% from the year before. The [2022 Edelman Trust Barometer](#), a global survey produced annually since 2000 by Edelman Data & Intelligence, indicates that while large businesses are more trusted than either government or news



their “vigilance may decrease when third-party funders get involved with a lawsuit, potentially allowing litigation to draw out and expenses” q aus m

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### **About the Author**

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Julie Zando-Dennis is the Assistant Vice President and Senior Claims Manager at Berkley Alliance Managers.

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### **About the Article**

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