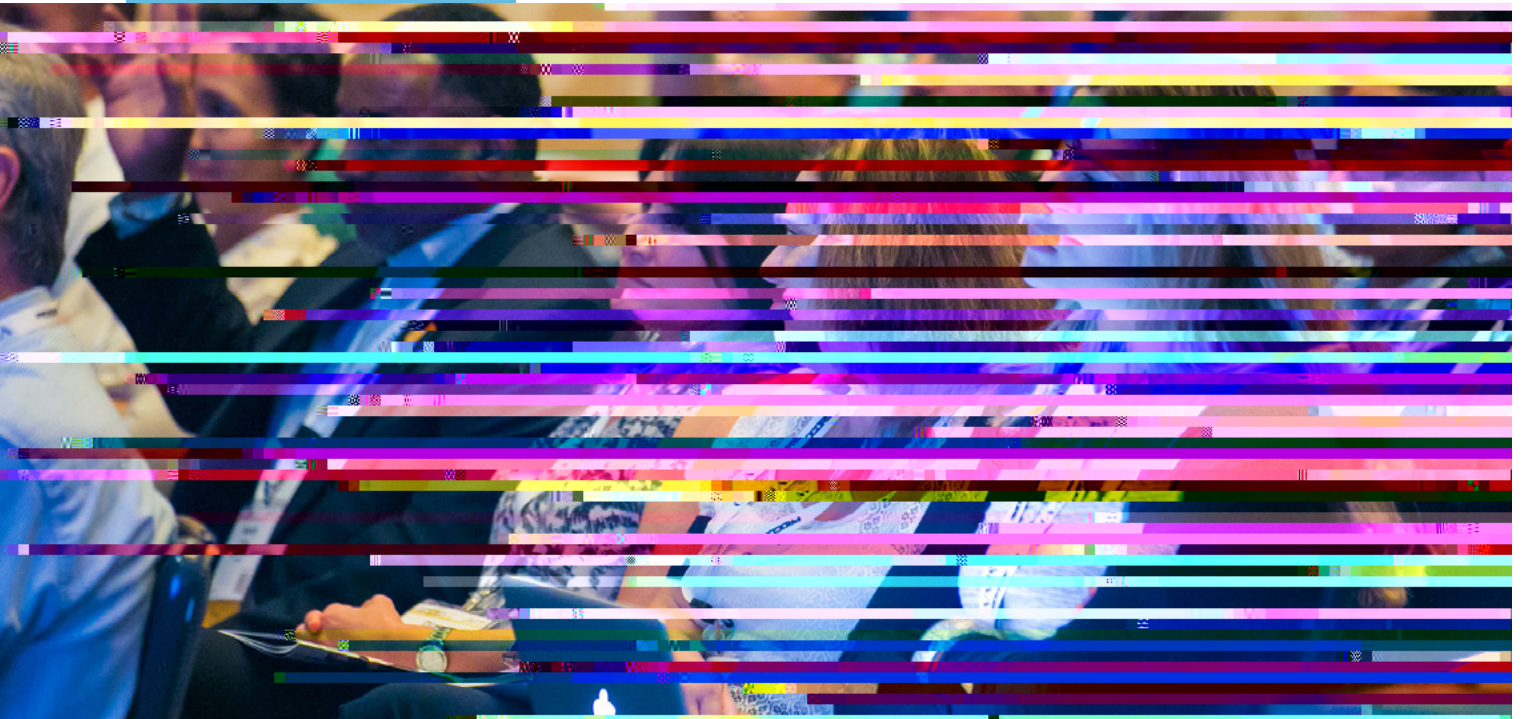


Instruction Management
Africa



2020

ABOUT CMAA



SPONSORSHIP OPPORTUNITIES







CMAA is looking forward to welcoming attendees October 19 - 21, 2025, in Nashville, Tenn. This year's event will feature unmatched educational programming, solution and technology providers, invaluable connections and construction management industry.

CMAA2025 SPONSORSHIP BENEFITS

\$17,500

PLATINUM

\$13,500

GOLD

\$9,500

SILVER

\$6,500

BRONZE

Full-Conference Registrations

2

2

1

1

Recognition at Conference Opening Session

✓

✓

✓

✓

Banner Ads on Conference App

2

1

1

In-Person Sponsor Demo

✓

✓

Company Logo/Link on the CMAA2025
Website Page

✓

✓

✓

✓

Prominent onsite logo signage
throughout the Conference

✓

✓

✓

✓

Recognition/Logo in Conference
marketing promotions

✓

✓

✓

✓

Post Conference CMAA-delivered email
to conference attendees

✓

CONFERENCE ADD-ON: SPONSOR DIGITAL RETARGETING CAMPAIGN



Get exclusive direct access to CMAA2025's website visitors and retarget them with your company's ads that will showcase your brand, services, and products anywhere they visit online.

- ✓ 25,000 Impressions
- ✓ 1 Month Duration
- ✓ Real Time Dashboard
- ✓ Activity Summary Post-Campaign

CMAA2025
SPONSORSHIP LEVELS

STANDARD BOOTH

\$2,900

\$3,450

PREMIUM BOOTH

\$3,500

\$4,050

BOOTH INCLUDES:

- ✓ 10'x10' booth with 6' draped, skirted table; two plastic contour chairs; wastebasket; and identification sign
- ✓ 8'-high draped back wall and 3'-high draped side walls
- ✓ Two (2) Expo Only conference registrations
- ✓ Pre- and post-conference attendance roster with mailing addresses for promotion
- ✓ Firm listing on CMAA's Conference App with link to exhibitor's website and company description

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CMAA DIGITAL ADVERTISING OPPORTUNITIES

ADVERTISE ON THE CMAA WEBSITE

With nearly 100,000 page views per month, your banner advertisement on www.cmaanet.org will ensure your company has prime visibility to construction professionals all year long:

CMAA MCX ADVERTISING

CMAA PRODUCT DEMO SHOWCASE

CONSTRUCTION LEADERS PODCAST SPONSORSHIP





STRATEGIC PARTNER PROGRAM

The CMAA Strategic Partner Program provides a valuable opportunity to partner with CMAA and maintain a strategic, consistent, high-profile presence with CMAA's members. Each sponsorship tier is tailored to maximize your ability to reach your audience and meet your company's bottom line objectives. Partnerships can also be customized to include CMAA conferences.

PLATINUM \$30,000

Sole presenting sponsorship of a CMAA year-round program platform.

CHOOSE ONE PLATFORM:

GOLD \$23,000

Sole presenting sponsorship of a CMAA year-round program platform.

CHOOSE ONE PLATFORM:

CMAA Live Webinar Program

CMAA eLearning Program

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7A 55 DfcZYgg]cbU` 7cbghfi V]cb`A UbU[Ya YbhfD7A 4Dfc[fUa

7A 55 7cbghfi V]cb`A UbU[Yf!]b!HFU]b]b[`f7A H4Dfc[fUa

EXCLUSIVE BENEFITS AS A PLATFORM SPONSOR:

- ✓ Sole promotional rights around sponsored platform
- ✓ Logo on electronic promotional materials and signage
- ✓ Logo on sponsored platform webpages within CMAA website
- ✓ Sponsor logo on collateral around sponsored platform
- ✓ Verbal recognition by CMAA representative (when appropriate)

- ✓ Digital Retargeting (CMAA website visitors): 10 Months | Impressions: 100,000
- ✓ Sponsored Content in the MCX Member Communications Email 4x/Year (banner or article)
- ✓ Virtual Sponsor Demo 2x/year
- ✓ Two (2) Months of Construction Leaders Podcast Sponsorship



- ✓ Member Communexecuppropto faciling



- ✓ Sponsored Content in the MCX Member Cor
- ✓ Virtual Sponsor Demo 2x/year
- ✓ Two (2) MonOnopri1Construcion

SILVER \$15,000